

Our bold plan for a bright future



The Campaign for Trillium Waldorf School



Our Vision

We envision a community which nurtures, through compassion and love, the healthy unfolding of free-thinking individuals who develop the forces and capacities to courageously and creatively meet their life intentions.

Our Mission

Inspired by the work of Rudolf Steiner, Trillium Waldorf School cultivates social renewal by providing a comprehensive Waldorf education that lays foundations for Imagination, Inspiration and Intuition and fosters each child's potential.



Sustaining our legacy

After 25 years as a thriving Waldorf community, we have a unique opportunity to purchase our school building. We are enormously grateful to those who have sustained the school's vision for the last quarter century—our dedicated faculty, parents, alumni, school leadership and benefactors Christine Golec and Mark Carragher. We have now reached a historic moment to honour these contributions and secure the school's future.

Trillium is a vital support for hundreds of students and families, providing a distinctive education for children from our surrounding region. Especially during these extraordinary times, the unique Waldorf approaches—hands, heart and head—are more important than ever, to raise courageous, free-thinking, loving and giving citizens.

We have conducted an extensive planning process to show that we have both the need and capacity to purchase the school property. Our goal is to raise \$1 million through philanthropy and another \$1 million through community bond financing by calling on school supporters, local businesses, foundations and other advocates to become key contributors to Trillium Rising. Once the property is secured, the community can continue to build the amazing possibilities for the next stages of Trillium's vision.

Together we can do this!

Ian Digby
CAPITAL CAMPAIGN CHAIR

Mike Craig
BOARD OF DIRECTORS CHAIR



Work by Trillium Waldorf School students

About our school

Guided by our mission and vision, Trillium provides students with a comprehensive Waldorf education that is artistically rich and academically rigorous. Respect for the natural world and the importance of human relationships are core values which permeate every aspect of our curriculum and programming.

Trillium recognizes that young people are entering a world of increasing challenge and complexity, making the contributions of our school to Guelph and the surrounding area more compelling—more necessary!—than ever.

For more information about this remarkable way of learning, please visit waldorfeducation.org/waldorf-education/in-our-schools.

“When your youngest child jumps out of the car without saying goodbye, and *runs* for Miss Lynne’s class on the first day of school after watching his brother go for two years—you know you have found something special.”

ALUMNI PARENTS

“Children learn best in a place where they are loved.”

ALUMNI PARENT

Our history



1996

Guided by a dedicated group of parents and teachers, Trillium begins offering Waldorf education to the Guelph community. Starting in a church with 21 students, the School moves to Guelph Youth Music Centre downtown to support its expanding enrollment.

2005

As the School continues to blossom and grow, Waldorf parents and local business leaders Christine Golec and Mark Carragher purchase the three acres of land that the School now calls home. Their vision for the School's future ushers in a period of growth and stability.

2010

- Trillium graduates its first class to complete the eight-year journey with Arlene Kamo as teacher.
- Accessible to All tuition adjustment initiative is implemented—expanding Trillium's outreach in Guelph and the surrounding communities.

2017

Trillium achieves full-membership accreditation status from the Association of Waldorf Schools of North America and the Waldorf Early Childhood Association of North America and can rightfully be considered a mature school.

2019

A long-range planning retreat is held, including all community members, to envision a bold plan for the School's future. Trillium commits to conduct a Capital Campaign Feasibility study.

2021

Trillium celebrates its 25th anniversary. As the School looks with warmth and gratitude to those who have made the past 25 years of Waldorf education possible, we begin the Trillium Rising campaign to purchase the current property. A bright and vibrant future awaits!

Why Waldorf works

How do we know that Waldorf education works? Trillium graduates become active and engaged community members—wherever their life’s journey takes them. Our alumni become catalysts for the change they wish to see in the world.



Amber Dyck
Class '07

**BSc, Environmental Science,
University of Ottawa**
**Master’s, Biology,
University of Ottawa**

Waldorf education created my foundation for interconnection and relational ways of thinking and being—with people, creatures and institutions. I continue to balance my love of all things “food and farming” by working on farms—currently on Manitoulin Island—and doing research with the National Wildlife Research Centre on climate change in Canada.



Sophia Bain
Class '08

**Global Politics & Law,
Carleton University**
**Master’s, Indigenous Governance,
University of Victoria**

My Waldorf education gave me a respect for life, art, learning and beauty, and has shaped who I am. I work for the Indigenous-led crown corporation First Peoples’ Cultural Council that supports the revitalization of Indigenous arts, languages and heritage. My Waldorf education—with its emphasis on collaboration, curiosity and critical thinking—has been immensely valuable.



Gabriel Bain
Class '10

Police officer

My educational experience at Trillium continues to have a dramatic, positive influence on my life. The hands-on approach to learning, emphasis on creativity, and compassionate teaching all promote positive outcomes in students. In law enforcement, I interact with people everyday in a variety of circumstances. I strongly believe my Waldorf education has given me the ability to engage with the community in an understanding and compassionate way.



Emma Jewell
Class '10

**BA, Psychology,
University of Guelph**
**Master’s, Social Work,
Wilfred Laurier University**

Attending Trillium gave me a wonderful foundation for my educational and professional journey, as well as my identity and values as a person. It gave me the opportunity to truly embrace childhood, highlighting the importance of play, imagination, nature, creativity and relationships. The education I received set me on a path to see learning as a journey, enjoy the process and appreciate all kinds of knowledge.

Why Waldorf works (continued)



Logan Carragher
Class '11

**BA, Architecture,
University of Waterloo**

When thinking about my Waldorf education, I realize that learning was never a chore. I was always excited for the next lesson, which included not only academic skills but also had elements of creativity woven throughout. Trillium stands out from the other learning institutions I have attended for its colour and vibrance; the handmade objects tell a story of care. As I near the end of my professional education in architecture, I am thankful that Trillium did not try to shape me, but instead held the space for me to shape myself.



Spencer Kielar
Class '13

**BSc, Conservation Biology,
Trent University**

Trillium gave me great experiences and the ability to set goals for things I am passionate about, along with the skills to achieve them confidently—such as rowing for Team Canada at the 2019 World Championships and PanAm games. Having a strong focus on connecting to and appreciating the natural world increased my passion for nature. It's part of the reason I am pursuing a degree in Conservation Biology.



Cameron Baldwin
Class '15

**BSc, Physics,
Acadia University**

My Waldorf education taught me to embrace learning as a whole, as opposed to detached subjects, and inspired me to continue taking classes in the arts while in university pursuing my physics degree. I am grateful to have received 10 years of my education at Trillium!



Maya Linsley
Class '16

**BA, English,
2020 Loran Scholar,
University of Victoria**

At Trillium, I learned my times tables—and also how to see the world with open eyes, stand strongly within myself and love learning for the sake of learning. In 2020, I received a \$100,000 Loran scholarship. This award is based upon the recipient's commitment to character, service and leadership—all values that were cultivated and honed at Trillium. Now, as a university student, I am confident and secure in the foundation that Trillium Waldorf School has given me.

Our vision for the future

Trillium finds itself at a historic crossroads, with an opportunity to step boldly into the future by purchasing our beautiful home before June 2022. This initiative is guided by the following:

- Our new **Five-Year Business Plan** confirms our financial stability and aligns with the goals of the 2019 Community Visioning Retreat.
- The Capital Campaign Feasibility Study confirmed community **support for a \$1 million Capital Campaign**—the first in our school’s history.
- **Conversations with school supporters** have shown significant interest in a \$1 million Community Bond campaign which invests directly in the school and earns interest.
- Achieving two critical goals: **securing our current home**, while creating opportunity for **continued growth and expansion**.



“Our boys were truly blessed to have spent 12 years at Trillium—from parent and child to Grade 8. Their Waldorf education, which instilled a love of learning, served them well through both high school and university. We’ve been honoured to be able to assist Trillium as it’s grown and blossomed over these last 20+ years and are so very pleased to see it moving forward into the future with such a strong and dedicated community of parents, staff and alumni.”

—Christine Golec and Mark Carragher

Achieving our goal



Fall 2020 to
February 2021

February to
August 2021

September to
December 2021

Planning Phase

- Assemble team
- Set goals, deadlines and key contacts

Leadership & Major Gift Phase

- Focus on major gifts and foundations
- Raise 70–80% of campaign goal
- Community preparation

September Kickoff Event

- Launch public phase with kickoff event

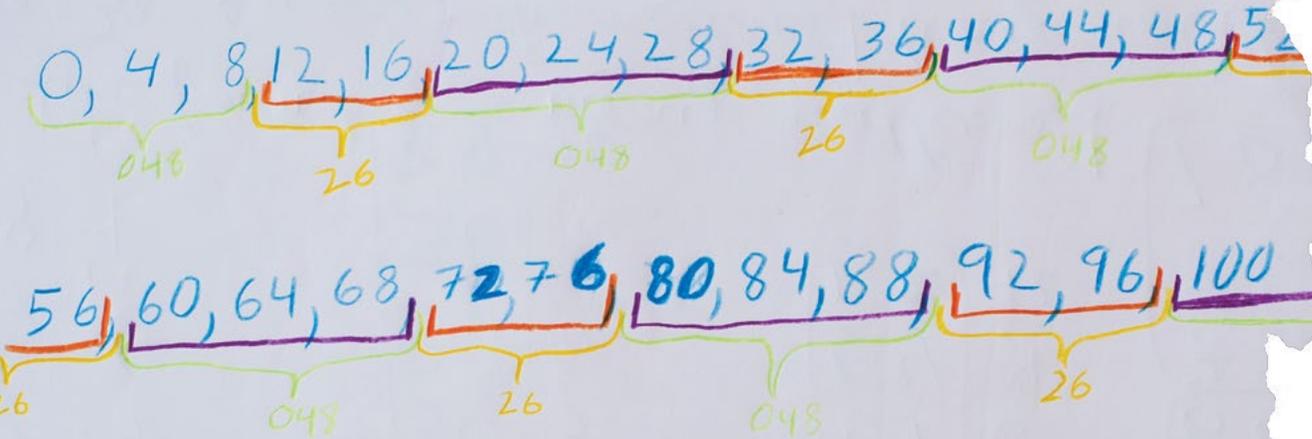
Public Phase

- Extend fundraising and community bonds to all supporters
- Bond Campaign continues to June 2022

June 2022
**Property
Purchase**



Secret Numbers - Four



The four times table favours even
 like an see 20's, 40's, 60's



Gifts and investments needed

Gift Level	Number of Gifts	Goal
\$300,000	1	\$300,000
\$100,000	3	\$300,000
\$50,000	3	\$150,000
\$25,000	4	\$100,000
\$10,000	5	\$50,000
\$5,000	10	\$50,000
Smaller Gifts	Many	\$50,000
Philanthropy Goal		\$1,000,000
Investments	Number of Investors	Goal
Community Bonds	120	\$1,000,000
Campaign Goal		\$2,000,000

Financing our vision

The Board has developed a business plan, outlining the financial implications of the property purchase and focusing on Trillium's long-range fiscal sustainability, by:

- Maintaining a balanced operating budget;
- Ensuring sustainable mortgage financing;
- Committing to improvements to employee salaries; and,
- Ensuring continued financial responsibility.



“Children are connected to the outdoors and the natural world for a truly creative learning environment.”
CURRENT GRADES PARENT

“This is a school community which wraps itself around our children—creating a safe, loving and creative environment for true learning.”
CURRENT EARLY CHILDHOOD PARENT

“The teachers truly know your child—that is no small thing.”
CURRENT PARENT

Together, we can do this!

Trillium Waldorf School continues to be defined by the vision, generosity and action of its dedicated community members. *Throughout our 25-year history, this group has risen to every challenge.*

At this extraordinary moment, we ask our community to once again come together, as partners, in a bold plan for Trillium’s future. **Reaching our fundraising and community bond targets and purchasing our property by June 2022 are essential to achieving this vision.** Your participation and your gift will help write the next chapter in Trillium Waldorf School’s history.



Campaign gift policies

All gifts and pledges received between March 1, 2021 and December 31, 2021 will be acknowledged by the Trillium Rising Campaign.

All gifts will be recognized with a charitable tax receipt.

Pledged gifts are received as one-to-three-year commitments, made in writing.

Any gift may be made as an anonymous, memorial or honorary gift.

Gifts of publicly traded securities, real estate and realized bequests may be accepted.

If you are 70 or over and wish to make a bequest, please contact us to discuss details.

To review the full version of Campaign Gift Policies, please contact our campaign coordinator at TrilliumRising@TrilliumWaldorfSchool.com or call 519-821-5140.

Community bonds

The Trillium Rising Community Bond Campaign will launch sales in November 2021. To learn more, please go to guelphwaldorf.ca/bonds or contact invest@trilliumwaldorfschool.com.

Campaign leadership*

Ian Digby
Capital Campaign Chair

Christine Golec
Mark Carragher
Honourary Chairs

Mike Craig
Board Chair

Yvonne Ip
Board Member

Stefanie Ly
Administrative Director

Nancy & Henry Kielar
Campaign Coordinators

Alain Carriere
Board Treasurer

John Wright
Community Bond Lead

George Ivanoff
Board Secretary
Community Bond Coordinator

Trillium Rising Committee Members

Jessica Gladio
Arlene Kamo
Aaron Maksym
Marnie McCourty
Irene Szabo
John Wright

*As of November 1, 2021



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The quotes used throughout this document were received from TrWS community members who participated in either a Feasibility Study interview or the Community Survey. These quotes are unattributed to preserve the anonymity of that process.